

# ISO/IEC 27701认证

## 隐私信息管理体系认证

信息丢失、机密数据被窃取和隐私泄密将严重影响您的业务。



越来越多的组织意识到有必要降低隐私和数据泄露的风险。信息安全漏洞可能导致数百万，甚至数十亿的组织私有记录和敏感客户数据的丢失。企业面临着巨大的全球压力，要求他们证明能够有效、胜任地防范数据泄露。

认真对待数据隐私已经成为一个日益重要的课题。一些法律，例如欧盟的通用数据保护条例（GDPR）或加州消费者隐私权法陈述了如何保护用户隐私。然而，实施隐私信息管理体系将帮助您降低个人隐私权、您的组织和数据泄露的风险。

### 什么是ISO/IEC 27701?

ISO/IEC 27701:2019是ISO/IEC 27001信息安全标准管理体系(ISMS)有关隐私部分的拓展。ISO/IEC 27701:2019为组织提供把信息安全和隐私风险管理控制起来所需的要求。

ISO/IEC 27701考虑了控制或处理个人信息（PII）所需的隐私保护，并确保您的流程和系统的设计，使得PII的收集和处理（包括使用、披露、保留、传输和处置）被必要的目的所限制。

ISO/IEC 27701对贵组织的好处：

- 降低您违反个人隐私权的风险
- 展示管理个人信息的责任
- 表明您重视数据隐私
- 确定角色和职责
- 提供透明度给客户
- 支持遵循隐私法规

ISO/IEC 27701并不期望组织在所有情况下都采用每种控制。相反，它要求组织了解他们处理PII的特定环境，并以适合其处理活动的方式调整特定的控制集和这些控制的相关实施。

### 为什么选择Intertek?

作为世界上最大的认证机构之一，我们的专业知识为成千上万的组织带来了信心和保证。我们为您提供的不仅仅是证书—我们提供了一个高效、定制的审核流程，帮助您解决信息安全方面的难题。

Intertek天祥是全球领先的行业全面质量保证提供商。我们的目标是使您的组织能够识别和降低运营、供应链和业务流程中的风险。与Intertek合作，获得您的组织在所有活动中都受到保护的信心。

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# ISO/IEC 27701 CERTIFICATION

## PRIVACY INFORMATION MANAGEMENT SYSTEM CERTIFICATION

**Loss of information, theft of confidential data, and privacy breaches can severely impact your business.**



Organisations are increasingly seeing the need to mitigate the risk of privacy and data breaches. Information security breaches may result in the loss of millions, even billions of private organisational records and sensitive customer data. Companies are under intense global pressure to demonstrate they are effectively and competently safeguarding against data breaches.

Taking data privacy seriously has become an increasingly important subject. Laws such as the EU's General Data Protection Regulation (GDPR) or the California Consumer Privacy Act state how to protect user privacy. However, implementing a privacy information management system will help you reduce the risk to the privacy rights of individuals, to your organization and to data breaches.

### What is ISO/IEC 27701?

ISO/IEC 27701:2019 is a privacy extension to ISO/IEC 27001 Information Security Management System (ISMS) and provides organizations with the requirements needed to bring information security and privacy risks under management control.

The ISO/IEC 27701 take into account the privacy protections required for controlling or processing personally identifiable information (PII), and ensures that your

processes and systems are designed such that the collection and processing of PII (including use, disclosure, retention, transmission and disposal) are limited to what is necessary for the purpose.

Benefits of ISO/IEC 27701 to your organization:

- Reduces your risk to breach the privacy rights of individuals
- Demonstrates trust in managing personal information
- Demonstrates that you take data privacy seriously
- Determines roles and responsibilities
- Provides transparency to clients
- Supports compliance to privacy regulations


ISO/IEC 27701 does not expect organisations to adopt each and every control in all situations. Instead, it requires organisations to understand the particular context in which they process PII and adjust the particular set of controls and related implementation of those controls in a way that is appropriate to their processing activities.

### How Intertek can help

As one of the world's largest certification bodies, our expertise has brought confidence and assurance to thousands of organisations. We give you more than a certificate - we provide an efficient, customized audit process that helps you resolve challenges of information security.

Intertek is a leading Total Quality Assurance provider to industries worldwide. Our goal is to enable your organisation to identify and mitigate risks in your operations, supply chains, and business processes. Partner with Intertek and gain the confidence that your organisation is protected in all events.

### FOR MORE INFORMATION

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